

# PIPS: Opportunities at the John Innes Centre

Placements in Commercialisation,  
Communications, Knowledge Exchange,  
Public Engagement, Policy Engagement  
and Social Media.



John Innes Centre

Unlocking Nature's Diversity

# Science Communication

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Placements would **focus on** any area of science communication, from internal communications, press and media, digital communications (video, animation, audio), to written outputs like blogs, articles through to events.

For those **interested** in science communication, public engagement, writing or digital media.

Placements would be **based in** the Communications and Engagement team and can happen at any time in the year.

**Supervised by** Dr Felicity Perry, JIC's Head of Communications and Engagement or one of the specialists within the C&E team.

**Contact** to find out more – [felicity.perry@jic.ac.uk](mailto:felicity.perry@jic.ac.uk)

# PIPS in JIC

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- Science Communication
- Public Engagement
- Knowledge Exchange
- Policy Engagement
- Translation of Research (inc. Commercialisation)



Eva Sharpe



Felicity Perry



Jon Clarke



Simon Aspland

# Public Engagement

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Placements would **focus on** delivering events, activities and resources to engage with various groups of ‘publics’.

For those **interested in** learning about and developing skills in public engagement with science, public dialogue, and citizen science.

Placements would be **based in** the Communications and Engagement team and can happen at any time in the year.

**Supervised by:** Dr Felicity Perry, JIC’s Head of Communications and Engagement or one of the specialists within the C&E team.

**Contact** to find out more: [felicity.perry@jic.ac.uk](mailto:felicity.perry@jic.ac.uk)





# Public Engagement - example

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This placement will work to curate and event manage our Women of the Future conference, an annual celebration of women in STEMM for 200 Year 10 girls.

**Timing:** Mid Sept - mid Dec 2021

**Skills:** Event management, stakeholder Engagement, Evaluating event evaluation, Promotion of events, social media, Web page and press release writing, and press liaison, Budget monitoring, Reporting.

**Supervised by:** Felicity Perry and James Piercy.

**Contact** to find out more: [felicity.perry@jic.ac.uk](mailto:felicity.perry@jic.ac.uk)



# Knowledge Exchange

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Placements would **focus on** developing events and forums that stimulate a dialogue with stakeholders on aspects of JIC science to understand its relevance and routes to impact.

For those **interested in** the strategies to deliver impact from primary research, understanding the route to and measurement of economic, societal, policy and international impact

Placements would be **based in** the Knowledge Exchange and Commercialisation team and can happen at any time in the year.

**Supervised by** Dr Jonathan Clarke, JIC's Head of Business Development.

**Contact** to find out more:– [jonathan.clarke@jic.ac.uk](mailto:jonathan.clarke@jic.ac.uk)



Photo by fauxels from Pexels

# Knowledge Exchange example

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**BioControl** : This placement will develop a dialogue event with farmers, growers and their agronomists to gain an insight into the challenges of launching new biocontrol products and the opportunity for soil (rhizosphere) diagnostics.



**Timing:** Mid Sept - mid Dec 2021

**Skills:** Online dialogue event design, speaker recruitment, promotion, marketing and sales (social media and direct). Data collation, interpretation, conclusions and recommendations.

**Supervised by:** Jonathan Clarke

**Contact** to find out more: [jonathan.clarke@jic.ac.uk](mailto:jonathan.clarke@jic.ac.uk)

# Policy Engagement

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Placements would **focus on** working with JIC researchers to inform and engage Government over policy in relevant areas

For those **interested** in how science can shape policy decisions and society

Placements would be **based in** the Strategic Engagement team and can happen at any time in the year.

**Supervised by:** Dr Eva Sharpe JIC's Head of Strategic Engagement.

**Contact** to find out more: [eva.sharpe@jic.ac.uk](mailto:eva.sharpe@jic.ac.uk)



# Translation of Research

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Placements would **focus on** evaluating and developing opportunities that include technologies originating from JIC.

For **those interested** in translating research for commercial and/or societal benefit.

Placements would **be based in** the Knowledge Exchange and Commercialisation (KEC) team and can happen at any time in the year.

A successful project would produce an actionable plan to progress the technology towards translation.

**Supervised by:** Dr Simon Aspland, JIC's Head of Commercialisation.

**Contact:** [Simon.Aspland@jic.ac.uk](mailto:Simon.Aspland@jic.ac.uk)